

## Leadership: Inventing the Future

### A Breakthrough Leadership Program for the Mining Industry and Its Stakeholders

Jointly sponsored by University of Arizona Lowell Institute of Mineral Resources and Vanto Group

The sponsors encourage organizations to send multiple members of a team to the second annual Mining Leadership Program. Participation is limited, enabling course leaders to focus on the specific needs and priorities of participants.

**Dates:** January 6 – 9, 2018

**Times:** 9:00 a.m. – 7:00 p.m. Saturday – Tuesday

**Location:** Tucson University Park Hotel, located in Main Gate Square, one block west of the University of Arizona campus at 880 E. Second St., Tucson, AZ 85719. Participants are also invited to an ice breaker reception on Friday, January 5, 2018 at 6:30 p.m. at the Tucson University Park Hotel (ask hotel for location)

**Non-Refundable Early Registration option:** (1) \$2,900/participant for organizations that send 1 to 3 participants; (2) \$2,500/participant for  $\geq 4$  participants. Non-Refundable Early Registration ends 30 Sept 2017. Fees for this option are non-refundable, but substitution of participants are permitted through 15 Dec 2017.

**Regular Registration option:** (1) \$3,400/participant for organizations that send 1 to 3 participants; (2) \$3,000/participant for  $\geq 4$  participants. Cancellations with full refund for this option are available through 30 Nov 2017, and substitutions are permitted through 15 Dec 2017. Regular Registration ends 15 Dec 2017.

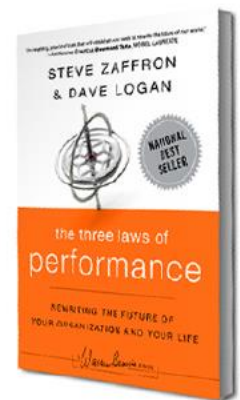
**Registration:** Go to <http://imr.arizona.edu/content/crete-novel-construction-material> to download the Information Packet and follow instructions to register.

### Program leaders

#### Steve Zaffron

*Founder and Head of Research and Development, Vanto Group*

As an internationally respected leadership authority, Steve Zaffron is noted for his ability to deliver provocative new perspectives on competitive advantage, organizational change, and transformational leadership. As CEO of Vanto Group, a consulting firm that designs and implements large-scale initiatives to elevate organizational performance, Zaffron has directed major corporate initiatives with dozens of Fortune 500 companies worldwide. He has spoken at the Harvard Business School, the Simon School of Business at the University of Rochester, and the Marshall School of Business at the University of Southern California. His groundbreaking book, *The Three Laws of Performance* (coauthored with David Logan), explores the underpinnings in performance in business and articulates a new theory about what underlies breakthrough results.



#### Olga Loffredi, PhD

*CEO, Vanto Group*

Frequently interviewed by business media as an expert on creating high-performing organizations, Olga Loffredi's focus is on defining and seizing growth opportunities, rapidly improving performance, and attaining specific measurable business results. Her work in the private sector ranges from privatization processes to the cultural transformation required by global competition, mergers, and productivity gains. She has also led large-scale initiatives with federal and state governments in the areas of education, public administration, and auditing. Before joining Vanto Group, Loffredi held positions as a corporate executive for Coca-Cola, Brazil, S.C. Johnson, and Lojas Americanas S/A. She was a full professor at the Federal University of Rio de Janeiro and continues to be a guest lecturer at various universities.

